



# **FASHION CITY**

## **How Jewish Londoners Shaped Global Style**

**London Museum of Docklands**  
**Friday 23 February 2024 – 2.15 – £10**

Remember these brands from the not-so-distant past? Alexon, Wallis, Cecil Gee or Mr Fish and the kipper tie? What about fashionable Chelsea Girl that later became River Island? Or David Sassoon, one of Princess Diana's favourite designers - still alive and able to record a talk about the relationship for this exhibition?

These names are all to be found in a special exhibition at the Museum of London Docklands that celebrates the contributions made by immigrant tailors, couturiers, and retailers to the fashion industry. Many came from families settled in London's East End, and who made their names in the West End. With the aid of documents, short films, and examples of their tailoring, ball-gowns and millinery, not forgetting with a Couture Salon and Men's Fashion Room, this is a fascinating story of adaptation and success.

Because the rooms are small this will be a free-flow visit to give you time to linger but admission also includes the permanent collection on the top two floors. This illustrates the development of East London as a port for Sugar & Slavery (1600 onwards) all the way through to Docklands in time of War (1939 - 1945) moving on to 'New Port, New City' from 1945 onwards. After which tea & cake in the ground floor café will be essential.

Reach the Museum by taking the DLR from Lewisham to West India Quay. Descend and leave the station by turning right along the water, reaching the Museum of London at the far end. Allow up to 45 minutes from Blackheath. Meet in the foyer.

*[If you cannot come on the day, please contact Janice Brooke on 07910 342683]*



### **BOOKING FORM: FASHION CITY**

*Please hand to the Visits desk with your cheque for £10 to  
Janice Brooke 53 Wallace Court, 42 Tizzard Grove, London SE3 9EP*

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